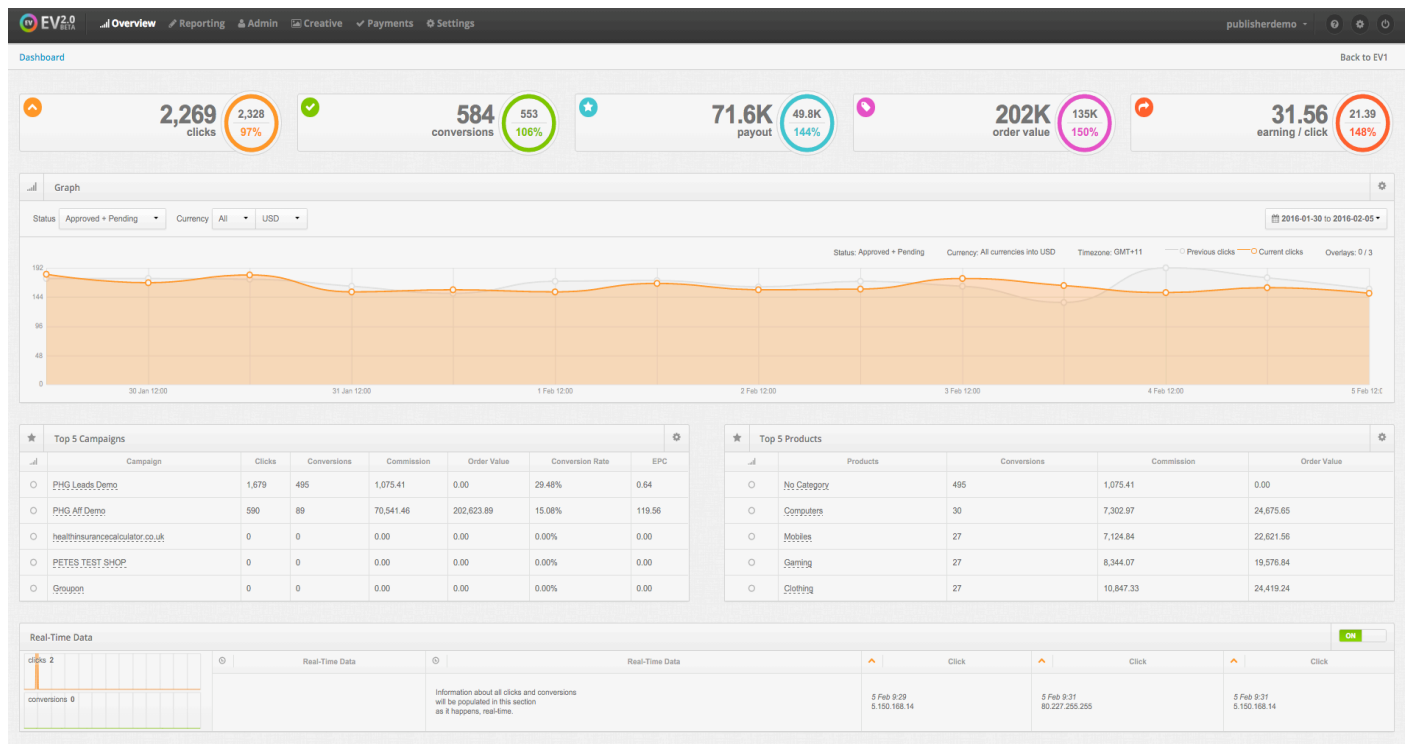


PERFORMANCE HORIZON – PARTNER OVERVIEW

Performance Horizon, the leading provider of SaaS solutions for digital partner marketing, enables digital marketing partners and affiliates to directly connect with their advertisers. This direct collaboration results in higher revenues for partners and more sales for the advertiser. With offices in the U.S., U.K., Japan, and Australia, Performance Horizon's platform drives \$3B+ in order value across 165,000 marketing partners in over 183 countries processing payments in 50 currencies and providing support in 80 languages.

For six years and counting, our technology helps brands and their marketing partners measure and optimize online conversions driven across multiple media channels, products, and territories. Marketing partners on the platform include affiliates, comparison engines, aggregators, apps, social media, blog, and media partners. Our solution helps partners dramatically increase customer acquisition, drive high margin revenues, track performance accurately, and receive payments quickly and efficiently.

Most partners manage their programs with the Performance Horizon application, which has a straightforward user interface, extensive administration capabilities, and powerful insights. Performance Horizon's API access allows for automated reporting and sophisticated integration with partners' other technologies.



Partner Dashboard

"Performance Horizon captures and unlimited amount of data parameters in real-time that is pivotal in understanding the transactional behaviour of our customers as well as providing key customer insight!"

Charlotte Dawson, Partnership Manager, Travel Supermarket

BENEFITS FOR PARTNERS

- Real-time performance data—over 30 data points, including access to advertiser authorized meta data for each conversion—to optimize towards additional sales and higher commissions (data can be ingested into 3rd party optimization and retargeting tools for optimization and personalization purposes)
- Advertisers may set flexible commission to share more lucrative conversions
- Dashboard with highly granular insights allows for sophisticated analysis to drive performance
- Partner and advertiser reporting via one data source with easy querying capabilities ensures transparency and dispute resolution
- Select creative or groups of creative to allow for smart message rotation and automatic updating of expired offers
- Self-billing system allows each partner to decide when, where, and how to receive payment
- 24 hour payment settlement from daily payment runs with itemized details
- Payment across 50 currencies with direct deposit in 183 countries (including China, Brazil, etc.)
- Easy set-up via incorporating 3rd party publisher tracking pixels without a full integration process
- Full platform training and ongoing technical support

"Kudos to Kim and her team. They were always available. The transition was incredibly smooth"

Mel Taylor, Head of Partner Development, Linfield Media

CLIENTS

TRAVEL	RETAIL & DIGITAL CONTENT	FINANCE
 	  	 
 	  	 
 	  	 
 	  	 
 	  	 
 		

Example Clients (Please note, some clients have closed programs or have very targeted programs)